

APOORV MAGDUM

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ABOUT ME

An industrial designer driven by a passion for exploring the limitless possibilities of how ideas take shape. With experience across kitchen appliances, consumer electronics, and furniture, approaches every challenge with a fresh perspective and a range of problem-solving methods to create meaningful, well-considered design work.

EXPERIENCE

Timothy Jacob Jensen Studios, Denmark — Industrial Designer Jan 2025 — Present Remote

Freelance Industrial Designer at Designers Trust (platform by Timothy Jacob Jensen) Oct 2024 — Dec 2024 Remote

- Developed product concepts for kitchen appliances, working independently to deliver client-ready design proposals.
- Took designs from early sketches to refined 3D models in Rhino and KeyShot, coordinating with the in-house team and engineers on technical detailing and feasibility feedback.

Intern — Industrial Designer at Designers Trust (platform by Timothy Jacob Jensen) Feb 2024 — Aug 2024 Onsite

- Generated and developed early-stage concepts for consumer electronics across briefs from international clients.
- Explored multiple design directions through sketching, 3D modeling, and rapid prototyping, shaping concepts solid enough to be picked up for further development.

Rezonant Design — Product and Experience Thinker Aug 2023 — Dec 2023 Onsite

- Designed an Experience Center end-to-end, including exhibition displays, wayfinding signage, and environmental graphics, translating brand identity into spatial design.
- Worked alongside architects and contractors to carry the design from concept through on-site execution.

CEPT University — Teaching Assistant Jan 2023 — Mar 2023 Onsite

Supported the post-graduate course "Design for Users: People-Centric Design Thinking", guiding students through user research, persona development, and iterative prototyping.

Foley Designs — Intern — Industrial Designer Jan 2022 — Jun 2022 Onsite

- Contributed to concept development, prototyping, and user research across consumer product briefs through multiple iteration cycles.
- Worked alongside engineers and senior designers, gaining hands-on experience across the full product design process, from initial sketches to refined design proposals.

Industry Development Network (IDN) — Intern — Industrial Designer May 2021 — Jul 2021 Remote

Designed a sporting mask concept with motor-assisted breathing for improved athletic performance. Built detailed CAD models and technical assemblies, working remotely with engineering and research to validate design feasibility.

EDUCATION

CEPT University — Bachelor's of Design in Building Products & Systems / Furniture 2018 — 2023

LANGUAGES

English — Professional Hindi — Native Marathi — Native

SKILLS

Software

Advanced: Rhino 8, KeyShot, Adobe InDesign, Adobe Photoshop

Intermediate: SolidWorks, Fusion 360, Adobe Illustrator

Working knowledge: Grasshopper, AutoCAD

Specializations

Concept development, sketching, physical prototyping, CAD modelling, CMF (color, material, finish), design research